

PRAJWALAM

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The News Letter of INMANTEC

CONTENTS

- Director's Message
- Editorial Desk
- Biggest stories of 2018
- Readers speak
- Solemnization @ Inmantec
- Moments of the Year
- Bustles @ Inmantec
- Entrepreneurship-Success Story
- Information Resource Centre
- Articles
- Achievers
- Placements at a glance

EDITORIAL MEMBERS

Dr N N Pandey (Chief Mentor, MBA)
Mr Gaurav Parasher (Chief Mentor, MCA)
Ms Meenu Sharma (Asst. Professor, IT)



Director's Message

INMANTEC Business School has always stood out in their quest for change and innovation. Today's youth is creating a new wave of change and discovering their potential through different media. We, at INMANTEC always encourage our students to building and manifesting their highest potential. Entrepreneurship is also a process of creating something new, innovating and striving for growth, of self along with others and we provide all the possible avenues and opportunities so that our students can achieve their goals.

Entrepreneurship requires perseverance, discipline, passion, confidence in your own abilities and good problem-solving skills. Making money isn't the only reason to start a business. The businesses that stand out were started by entrepreneurs who wanted to build something exceptional. We wish to convey the same message to the youth of our nation that success lies in your strength. INMANTEC extends a warm welcome to such seeking, determined and capable young people to a place of progressive values and settings where together we strengthen the foundation of a great nation.

Dr Pankaj A Gupta
Executive Director
INMANTEC Business School

Editorial Desk

When we decided to design Edition 2018 of PRAJAWALAM as an Entrepreneurship special, we knew that it is going to be an emotional rollercoaster. As Educationists, it always gives us great pleasure to see our students flourishing and thriving in their life. However, when we started to document their journey of struggles, downfalls and success, we also start living their lives. Many students are thriving in their start-ups and also helping their juniors. It gave us immense pleasure to see them encouraging and helping others to succeed. It strongly shows that we, in INMANTEC, are not only providing professional skills to our students and also inculcating Human values and ethos in them.

Each year, our team of editors, designers, photographers, and correspondents work extensively to report on events in college and generate creative content from the student population,. The final publication reflects the diversity inherent to the academic and extra-curricular spaces in INMANTEC.

We, as a team, hopes to see that this tradition of imparting value based education is followed in future too. Sincere thanks to all the team members for their support towards compiling the issue. A special thanks to all faculty members who contributed in successful publication of this issue.
Happy reading...

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Biggest stories of 2018

1. iPhone Throttling Controversy

At the beginning of 2018, Apple came under vast criticism after acknowledging that their company deliberately slows down performance of older iPhones to enhance their battery life. The admission was criticised by customers and partners alike, due to non-disclosure of the process. Many of them consider it a method to push customers to buy new iPhones. Finally Tim Cook, CEO, came forward to defend Throttling but acknowledge the need of more transparency in such cases.

2. Microsoft buys GitHub in \$7.5 billion

On June 4, 2018, Microsoft buys GitHub, a popular developer site and source code repository, in \$7.5 billion. GitHub, widely seen as a crucial component of the software industry ecosystem, is used by more than 27 million developers worldwide to share code and collaborate on open-source projects.

3. Facebook Faces Blowback Over Data Privacy

Social media giant Facebook found itself in a firestorm when published reports said that Cambridge Analytica, a London-based political consulting firm, had harvested data from Facebook users and used the information to target those and their friends. Initial reports said data on 50 million users was used, a number later increased to 87 million. Despite promises to implement better data privacy controls, Facebook CEO, Mark Zuckerberg has undergone intense questioning before U.S. Senate and U.S. House of Representatives committees about the data privacy lapse. And in July Facebook stock lost \$120 billion in market cap.

4. China's new silk road

China's Belt and Road Initiative (BRI) stands accused of being a strategy to further the country's political and military aims, according to a report by US think tank. C4ADS said though not officially stated by the Chinese government, the pattern and nature of investments in ports across the Indo-Pacific region indicate political advantage is more important than profit generation and developmental goals.

5. Denuclearisation of north Korea

During a June 2018 summit in Singapore, North Korean Supreme Leader Kim Jong Un announced that he wanted to end the nuclear tension between his country and the United States by signing an agreement with President Trump including the denuclearization of his country. The Supreme Leader later told South Korean officials that he'd like to denuclearize before President Trump's first term ends in 2021.

Readers Speaks...

A must read for every Inmantician..... I eagerly wait for every edition of PRAJAWALAM as it contains all the activities happened throughout the year. Articles written by faculty members and students cover large variety of topics, thus making it worth waiting....

Vipul, MCA V semester

Most interesting feature of PRAJAWALAM is the inclusion of variety of articles in it. It also includes special features such as Achievers where photographs of toppers are included. It motivates other students to perform better in future....

Ishika Rana, BBA V semester

PRAJAWALAM is one of most awaited annual newsletter of INMANTEC. A great work by Editorial team. Great going. Keep it up....

Swati Tripathi, Mentor PGDM

PRAJAWALAM is my favourite Newsletter as it contains all the events organised by IT and Management department. Moments of Year highlight the best and most talked about activity in campus. Overall, it is a fun read. Thanks

Ekta Payal, MCA V semester

Edition 2017 of PRAJAWALAM was fun to read. I like the fact that it includes all the activities performed throughout the year. It also gives platform to students to express their views on various issues.....

Aporva Dubey, BBA III semester

It is always a delight to read PRAJAWALAM. Congrats to the whole team of Prajawalam for the latest edition. Keeps the good work going.....

Ishu Goyal, MCA III semester

Republic Day

The 69th Republic Day was celebrated in all its solemnity and grandeur at INMANTEC institutions. Flag hosting ceremony was done by Executive Director in presence of faculty, staff and students. The students pledged to uphold the honour and integrity, diversity and uniqueness of India. Executive Director Dr Pankaj Gupta addressed the gathering. Students perform various cultural programs on the occasion.



Jashan E Azaadi

Inmantec celebrated 72nd Independence Day in college premises with great enthusiasm and patriotic fervor. The event started with flag hoisting by Dr. Pankaj Anand Gupta, Executive Director, Inmantec and HOD's from all departments. Further, the event included few words from Dr. Gupta where he enlightened the students with his thoughts. A Nukkad Natak was presented highlight various issues in the Society related to girl child. Students also shared their views emphasising the true meaning of Azadi.



Ullas 2018

In a bid to promote the hidden talent of the students and celebrate the zeal of the youth a Three Day Annual Inter College Cultural Fest- Ullas was organized on April 12 - 14, 2018. The event was a synergy of the youth creativity and talent quotient. It is a hustle bustle affair with gamut of events rolled to present talent and mental ability, logical thinking, spontaneity and knowledge of participants. A number of events and competitions catering to a variety of disciplines such as music, dance, fashion and Rangoli were a part of this fest. All in all it was a fun filled event jelled with glamour and amalgamation of cerebral grilling, eloquent vision, creative palette and euphoric extravaganza. Miss Earth India 2017 Shaan Suhas dazzled the Inmantec by her presence as chief guest on the event.



Freshers Party

Department of Management organized Fresher's party in College Auditorium on September 25th, 2018. The event provided enthusiastic first year students to showcase their talent. Participants were very excited and curious to show their ramp walk and other talent. Students were awarded by amazing titles like Mr. and Ms. Well Dressed etc. The event was concluded with DJ. Students being a wonderful audience showed great love and support by their presence. The atmosphere of the fresher's party was exuberant and everyone enjoyed to the fullest.



Orientation Ceremony

Inmantec Institution organized an Orientation Ceremony on August 17, 2018 in the premises. The event was planned and organised by Mentors to enlighten the students about course, its scope and future opportunities for the same. Large number of students from first year poured in to gain more insight about the choices to be made concerning their career. Resource person initiated the discussion with his wise words on courage, confidence and prudence along with a presentation detailing every aspect of course and all that the institution shall offer. The discussion ended with an interactive session to with students. Overall it was a fruitful session aimed at educating the students and a great way for a communicative start with the first year students.



Inmantec Rising Stars

Cultural committee organized Inmantec Rising Stars for students in the college Auditorium on feb.23-24, 2018. The aim of the event was to motivate students to show their talent in various activities such as Dancing, Singing, Arts, fashion shows among others. All the students gave amazing performance making the event vibrant. The event provided a great platform to show ones passion and talent. Our students being a wonderful audience showed great love and support to all contestant. The winners of each category were appreciated for their talents by cash prizes.



Diwali Celebration

Diwali is a festival of light and has an important place in Indian's culture. The Cultural Committee of Inmantec begins preparations for Diwali in October only. The festival was inaugurated with Ganesh Lakshmi Puja and Ganesh Aarti. Faculties and staff joined the Diwali party in dazzling pairs of ethnics. A Rangoli Competition for faculties was organised to fan the festive feel. Everyone showed enthusiastic participation and the party ended with people dancing and tasting sweets with coloured hands. To bring the feel of "Ghar Wali Diwali", diyas were placed in every nook and corner of the seminar hall.



Job Fair

As a leading technical education provider, one of the main objectives of INMANTEC is to make our students employable. Training and placement cell work throughout the year and provide great job opportunities to our students. In this regard, an on campus Job Fair was organized on July 12, 2018. Around 600 students from nearby colleges also attended this job fair.

A total of 21 companies participated in this fair. The idea behind event was to provide a platform to the students with job opportunities in various profiles. Various big companies such as Reliance Jio, Policy Bazaar, IMV Financial, Just Dial, CNCS Infotech, Reliance Digital, Genius Consultants, HCL, Religare, Krantitech, Mahindra & Mahindra Ltd, Shatakshi Group etc participated in the job fair.

Opportunities in multiple profiles were offered to the students, such as Sales and Marketing, HR, Finance, programming in PHP, Java, Relationship officer and many more. At end of the day, more than 120 students got selected. It was a great success for the team.



INMANTEC Premier League

An intra college sports meet (Inmantec Premier League) was organised in college campus on Oct. 16-17, 2018 with the aim of inculcating team spirit among students. It includes various sports competitions such as Badminton, Basketball, Volleyball, Tug of War, Carom, Kabaddi and Kho-kho. More than 500 students of all the courses participated in the event enthusiastically. All the competitions were judged by internal and external judges.

Dr Pankaj Gupta, Executive Director-INMANTEC Institutions has graced the occasion and distributed medals and certificates to all the winners and runner-ups.



Initiating Fashion Club

In 2018, INMANTEC Institutions Initiate its fashion club, under the guidance of Mr. Nitin Tyagi, with the aim of showcasing fashion talent of our students. After various rounds of auditions, a team comprising 14 dazzling sensations was selected. Various workshops of grooming and personality development were organised by imminent fashion personalities. In November 2018, as a result of their hard work and dedication, our fashion team won special mentions in Annual Fest of IMS Ghaziabad. Their confidence and fashion sense was appreciated by judges. According to Mr. Nitin Tyagi, these activities will help students to overcome stage fright and build up their confidence.



Poster Making Competition

Department of Information Technology organised a poster making competition on social issues for the students of BBA and BCA on August 25, 2018. More than 20 teams participated in the event with great enthusiasm. Ms. Siddhi, Ms. Sneha, Ms. Shivani of BBA and Mr. Himanshu of BCA bagged first position whereas Mr. Shekhar, Ms. Amisha, Mr. Sumit, Mr. Prince of BBA and Ms. Anjali of BCA secured the second position.



Face Painting Competition

Creativity of under graduate students was on full display during Face Painting Competition organised by Department of Information Technology on Sept. 1, 2018. Students used Herbal and poster colours to show their talent on various themes. Mr. Nikhil Kumar, Mr. Ritik Asthana and Mr. Udit Tyagi of BCA stood first, Ms. Soumya Das, Ms. Ayushi Saxena and Ms. Megha Sharma of BCA stood second in competition.



Photography Workshop

All of us love to take photographs. However, taking photographs with professional finish is a different ball game. Department of Information Technology organized one day workshop with our Executive Director, Dr. Pankaj A. Gupta, as resource person on Sept. 1, 2018. The workshop was aimed to make students understand technical aspect of photography. More than 100 students participated in the workshop.



Guest Lecture

Department of Management organised a guest lecture of Mr. Saurabh Kapoor (Head, HR North Zone, Reliance securities) for their students on Sept 15, 2018. During event, he talked about the expectation of corporate world from new graduates. He also encouraged students to chase their dreams and passion and emphasized that nothing is impossible. Students were highly motivated after the interaction.



Debate competition

Literacy club of Management department organized a debate completion on the topic, Demonetization: A success or Failure. The event was organized on Sept 20, 2018. Many students participated in the debate and present various aspects of demonetization. Students were judged on the criteria of their fluency, content and confidence. Ms Priyanka from BBA Bagged first position and Ms Shweta from BBA secured second position in debate.



Sports Competition

Department of Information Technology and Department of Management organized one day sports competition for first year students of MCA and MBA on Aug 30, 2018. The event was organized with aim of providing opportunity to students to know each other and work as a team. Students participated in various sports competitions such as badminton, carom, basketball etc. Winners were facilitated with certificates and prizes.



Go Green Campaign

Bytes club under the flagship of Department of Information Technology organised Go Green campaign on Sept 12, 2018 to spread awareness against pollution among students. In the first round, students were supposed to design a digital poster depicting hazards of pollution on our ecosystem. In second round, all the participants explain thoughts behind their poster and were judged on the criteria of creativity, confidence and clarity of thought. Ms. Poorvi and Mr. Umesh From MCA bagged first and second position.



Innovative Minds

Bytes club under the flagship of Department of Information Technology organised Innovative minds on Nov. 15, 2018 with the aim of encouraging students to know about emerging trends in technology. Students participated in event with great enthusiasm. They explain various mobile applications with corresponding technology involved. Mr. Amit Tomar from MCA third semester stood first in the competition.



Industrial Visits

Industrial visits are integral part of technical education. It helps students to know about the real time working culture of corporate. It also encourages students to prepare themselves according to the need of industry. CRD organised various industrial visits for different courses throughout the year.

S. No.	Courses	Date	Industry Visited
1.	BCA	Oct. 5, 2018	Aptron Info. Solutions. Noida
2.	BBA	Oct. 29, 2018	Mother Dairy, New Delhi
3.	BBA	Sept. 13, 2018	Coco Cola, Ghaziabad
4.	MCA	Nov 2, 2018	Training Basket, Noida
5.	MBA	Oct. 3, 2018	Yacult, Noida
6.	PGDM	Nov. 15, 2018	Dabur, Ghaziabad



Nukkad Natak

Department of Management organised a Nukkad Natak to generate awareness among students about ways of behaving in public. It also aim to spread awareness about ill effects of crackers on health and to the environment. The event was held on October 2, 2018 at Basket Ball Court. The event was organised by MBA students.



Ad Mad Show

The marketing club organized Ad Mad Show on February 3rd, 2018. The event was organized to bring out the innovative ideas from Management students. Around 15 teams had participated comprising 4 members each. Teams had to get the prototype of the product completely ready for the activity using chart paper, cardboard, thermocol, sketch pens etc. They also prepared a marketing plan to sell the product. Teams were selected on the basis of various parameters like their presentation skills; innovative idea about the prototype, relevancy of 4P's of marketing with their prototype of the product etc. They had to design a logo and tagline for their product. The activity aimed at achieving certain learning outcomes. The students of different background participated and they were able to relate the concept of marketing and 4P's marketing in the practical world. They learnt the art of team work and how to coordinate with their team members for best results. They brainstormed many ideas within a short span of time.



Guest session on Management Lessons on a Fabulous Corporate Career for PGDM

Department of Management organised a guest session on "Management Lessons on a Fabulous Corporate Career" for MBA and PGDM students on Aug 18, 2018 by HR- Reliance. The speaker emphasized on "The Life of student and its progression in Corporate World." The session was about to focus in exploring all options, challenge oneself, learn to be a team player, to look for knowledgeable mentors, how to invest time in building networks and enhancing brand value of college by performing well in Corporate. The session was truly an inspirational, motivating and interactive.



Mall Visit

On October 22nd, 2018, BBA students had a joyous exploration at Mall Visit in Ghaziabad. The place comprised of both Domestic and International Brans. It happened to be a hub of disjunctive sales executive from all across the globe, offering a diverse range of commodities to the visitors. Students observed the influential and dynamic selling, promotional and advertising skills of the traders. Food Court also incorporates food from all over India and thus, students enjoyed the special meals. Students had a great time shopping the offerings at the outlets and took part in small competitions happening at the mall, winning goodies. The event gave us an opportunity to look into the product knowledge, retail business, inventory management by managers, displaying wide range of products and services and thus, came off as a rejuvenating experience.



They had an idea in mind. They worked hard. They created history.

India is witnessing a brand new generation of start-ups, making their presence felt not just in the domestic sphere, but also globally. In today's time, Indians are creating inspiring success stories, paving their own roads of innovation and dreams. Over the decades, INMANTEC, being a premiere Technical and Management Institute of Ghaziabad, is inspiring generations of students to make their mark in various fields including Entrepreneurship.

Faculties and management of INMANTEC always encourage their students to be hardworking, fearless and creative in every aspect of their life. The idea of independence and success is generated in every mind, and perhaps this is the reason that many of our Alumni are successful entrepreneurs. Entrepreneurship Development Cell of INMANTEC works tirelessly with students to help them realise their dream and change their ideas into business.

The Editorial team of PRAJAWALAM, gather few stories of our students (existing or Alumni) who are thriving as success Entrepreneurs. Their life is full of struggle, ups and down, but their belief in hard work keeps them going and finally succeeds.

These stories hopefully will inspire everyone and will keep us motivated.

Ankit Aggarwal (MCA, 2008-11)

"My education has helped me develop skills required to understand and prioritise the vision of my clients. I always ensure that I communicate the challenges to the client. Even with numerous constraints, I strive to deliver the optimum solution to achieve their vision."



Ankit has been tinkering with computers since his college days. Just a year after he joined Tehelka's tech team as an intern, he went on to lead the team and launched Tehelka's new website, moving from an archaic website to a modern-day UI.

In 2012, he took the plunge and started his own company – EGlogics Softech Pvt Ltd. His first website was Satyagraha, which was later acquired by Scroll. Soon the word about him spread and he started getting projects from across the seas. In his earlier days, he created a website for a Slovakian pub that displays their live beer meter online - www.beervana.sk. Afterwards, his areas of expertise have just kept increasing. Today, Ankit has dozens of top notch international websites under his belt.

In his early career days of heading the tech division at Tehelka and throughout his journey as an entrepreneur, Inmantec have always been an integral part of Ankit's struggle. "It might sound cliché but I am privileged to have been mentored by my professors who always supported me in achieving both my personal and professional goals. It is with that sense of gratitude that I would like to give back to the community and to my institution," tells Ankit.

Ankit is now a full-time entrepreneur and 'Wordpress Evangelist'. Apart from heading the tech operations at EGlogics as its CEO and CTO, he also works on his 'secret' communication project for students and academic institutions.

Awanish Singh (PGDM, 2008-10)

A person gets only 24 hrs in a day. But his attitude towards it that makes a difference of being successful or unsuccessful.



A news article regarding Amitabh Bachchan's blog attracted Awanish curiosity to the social world of Internet. Within no time, he started two blogs for his college - INMANTEC forum & IT bytes club. These blogs were meant to provide latest updates of various activities occurring in institute and helping students by posting recent college campus interview experiences with answers. With the support and encouragement from department of Information Technology, he started making Websites as freelancer from family or friend's referral.

Awanish was able to grab job in sales department of IndiaMART through campus interview and later moved to Corporate Sales of IT Hardware like IBM servers. He was however keen to move in software development field. It was an uphill task as he had no prior experience in IT industry and his experience in sales was of no use. After much deliberation, he got himself enrolled in a software course, while continuing job. He got a few software development opportunities in India and overseas like China (Beijing & Shanghai), Hong Kong & Saudi Arabia. These projects gave him exposure and helped him understand business culture of various countries as well.

In 2015, he decided to start his own venture, Ap2Web Service where software professional could register and get paid after completing Software Projects assigned to them. Soon their team increased to 15-20 Software Professionals having 5 to 10 years of experience working over our multiple projects including websites, Portals, ERP application, Android & iOS App etc. After some time, they developed Nex-Gen WebERP Solution for Small-Medium Enterprises having modules like Sales, Purchase, Inventory, Finance & HRMS etc.

Awanish always remembered his college time, when he was confused and full of doubts. He was uncertain and had no idea about corporate culture. He always wanted to help next generation students in taking right decision. With this in mind, he initiated Campus2Connect Program. The program provides students an opportunity to work on Live projects as trainee. It basically follows 30% theory and 70% practical approach. Various institutes including INMANTEC are associated with this program.

According to Awanish, "There is no secret to success. It is the result of preparation, hard work and learning from failure."

Khusyal Singh (MCA, Batch 2006-09)

"Life can't be described in one or two words. It has flavor of every emotion. The mixture of happiness and sadness, success and failure, comfort and pain, encouragement and frustration, opportunities and threat, love and hatred, relief and sorrow, struggle and giving up. Life is not perfect, but it is beautiful."



Khusyal Singh, the founder, chairman, CEO of Pradyumna Info Tech Pvt Ltd and former managing director Scrumptious Soft Solutions Pvt Ltd, had a difficult childhood, deprived of basic amenities of life. For starters, there was no high school in his village. He had to travel miles to complete his matriculation and intermediate. However, this continuous struggle made him more determined and his story is truly inspiring for youth today.

He always loved to play with the keyboards and this passion inspired him make his career in computer science arena. He started his career as a software engineer in a U.S. based IT company, Great Net Solutions (GNS) Inc. After 1 year of servitude at GNS, he started to communicate directly with the client and after having an in-depth knowledge of IT industry norms, he started working as a freelancer through elance and Odesk.

However, year 2012 was the turning point of his life. In spite of being hardworking, disciplined and full of never give up attitude, sudden lay off from job had its affect on Khusyal's confidence. But he bounced back with great vigour. He established his own company called Scrumptious Soft Solutions Pvt Ltd with one of his closest friend Rahul Prakash Srivastava. The company grew from 2 persons to 20 people within 2 years. His quest for entrepreneurship inspired him to establish another company in 2014 called Pradyumna Infotech Pvt Ltd with his sibling Jitendra Kumar.

Today, Pradyumna infotech Pvt Ltd is global information technology company dealing with open source namely PHP, MySQL etc. It also provides web-development and outsourced product development services.

"I know the importance of Education and Education providers. In spite of being in corporate world, I did not leave my studies. Parallely, I completed my MBA and done various Certification courses to keep me informed about new technologies." Says Khusyal.

Priya Singhal (MBA, Batch 2017-19)

"For me, Art is an experience not an object. Whenever I create something, it washes away the tiredness from my soul".

Creativity was always an integral part of Priya's life. Whether it is a festival at home or a college function, she is always the person with creative ideas. Therefore, nobody was surprised when she started her own YouTube channel "Neya Art" in Sept. 2018.



She was always a creative person. Even in INMANTEC, her Rangolis are integral part of every festival. Her channel comprises of various videos showing how to make different types of painting and ART and Craft objects. Priya took special interest in encouraging Art enthusiasts through her channel and regularly uploads videos explaining various ART hacks to them. Recently she has started displaying her art work on the channel and selling them at reasonable price. Online world is appreciating and recognising her talent. In no time, no. of subscribers on her channel has crossed the mark of 50 and she on average gets more 250 likes on every video.

"Being a post graduate student of Management, it was natural for me to combine my passion and technology and carve my own niche. However, the support and encouragement I get from my institute makes it a fun journey."

INMANTEC Information Resource Centre is one of the best research centres of Ghaziabad. It provides conducive environment of study, research and information to the students and knowledge seekers. More than 27,000 books with around 11,000 different titles are available here. It also has a vast collection of self help books, fictional and non fictional bestsellers. It also has a collection of around 150 national and international journals. It uses DELNET services for effective and efficient management of books, journals and its members. IRC has institutional membership of BCL, ACL, CSI and MNALIBNET among others.

Under the leadership of Dr. Rajesh Kumar, IRC had organised various events throughout the year. A 4-Days Librarian Development Program (LDP) on Open Source Content Management Software Joomla & Digital Repository Software Dspace was organized in Collaboration with Management Libraries Network at INMANTEC Campus on 15th-18th February, 2018. Dr. Akhtar Parvez, University Librarian, Maulana Azad National Urdu University, Hyderabad was the Chief Guest of the program. Mr. D P Tripathi, Assistant Librarian, NIT Raourkela was the main resource Person, who trained the participants on Joomla and Dspace. Around 70 participants from all over the India participated in the Workshop.

A Three Day National Workshop on Koha & D Space was conducted at INMANTEC Institutions, Ghaziabad in collaboration with Best Book Buddies on 5th to 7th October, 2018. The chief guest Dr. Jamal Ahmad Siddiqui, HOD, Department of Library Information System, CCS University, emphasised on the importance of Open source software for automation and modernization of services. Around 124 participants from all over the India participated in the Workshop. Dr. R.K.Sharma, Librarian, United Nations Information Centre for India and Bhutan was awarded 3rd Vishwa Laxmi Best Management Librarian Award. Dr. Rishi Tiwari was also facilitated for their outstanding contribution in the field of Library and Information Science.

Dr. Rajesh Kumar is associated with IRC, INMANTEC for more than 4 yrs. He has around 22 years of experience and is credited with developing a unique concept "Total Quality Librarian" in the field of Library and Information Science. He has contributed/presented 47 papers in different National and International Conferences and well reputed Magazines & Journals. He also wears the hat of editor for more than 6 books. Presently, He is the Editor of Gyankosh : The Journal of Library and Information Management and Managing Editor of Pranjana, Gyanodaya, Gyankosh and Vidhigya of INMANTEC Publishing.

This year, Delhi Library Association has given him Distinguished Faculty Award for outstanding contributions in the field of Library and Information Science. Delhi Library Association, Naraina, New Delhi. Gandhi Peace Foundation and SDPA has conferred him the "The Best Leadership in Skilling of LIS Professionals" award.

IGNOU has empanelled him as an Academic Counsellor for its course CLIS Programme.

He has presented a paper along with Prof. Jan Surya Sharma titled "Impact of Selfie" in International Conference on Management Practices for the New Economy held on 9-10th February, 2018 at Jaipuria Institute of Management, Noida.

Dr. Rajesh Kumar has presented a paper "Need of Plagiarism Control: An Overview" along with Dr. Deepak Saxena in the National Conference on "Copyrights Patent and Plagiarism: Threat or Opportunity for Academia and Publishing Industry" held in March in Collaboration with The Society for Social Development and Peoples Action, New Delhi & JK Business School, Gurugram.

He also presented a Paper Titled "Implementation of Koha Open Source Library Management Software in INMANTEC IRC: A Case Study" in this International Conference on Marching Beyond the Libraries: Managerial Skills and Technological Competencies held at KIIT Deemed to be University, Bhubaneswar, India during 16th & 17th November, 2018.

On December 10, 2018, he chaired a technical session as co chairman in International Conference on Emerging Trends in Librarianship Role of Libraries in Learning Environment at IIM Trichy. He has also presented a paper "Gyankosh Journal from 2010-2018: A Bibliometric Study" in the conference.

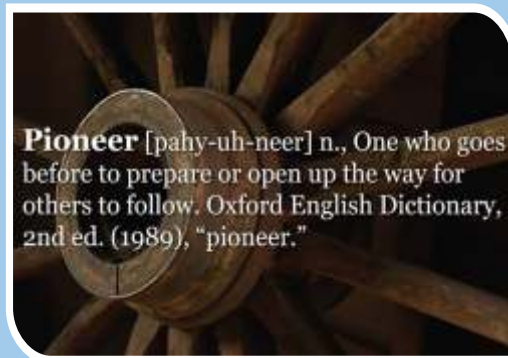


Defining Great Pioneers

Mr Ankit Garg, Asst. Professor, Department of Management

Now days, Organization pioneers are confronting an emergency. About 33% of representatives don't confide in the executives. All things considered, subsequent to moving on from school, a millennial will change occupations multiple times before they are 32. The greater part of them additionally doesn't feel enabled on their current occupations.

Plainly numerous pioneers are neglecting to cultivate a feeling of trust and dependability in their workers. That doesn't need to be the situation. Supervisors who demonstrate extraordinary initiative characteristics can rouse their groups to achieve stunning things. Here, I have collected eight of the most fundamental characteristics that make an extraordinary pioneer.



1. Earnest energy (Sincere enthusiasm)

Genuine energy for a business, its items, and its central goal can't be faked. Representatives can perceive devious cheerleading from a mile away. For example, somebody who worked with Elon Musk on the beginning times of his SpaceX venture said that the genuine driver behind the accomplishment of the undertaking was Musk's energy for space travel.

2. Uprightness (Integrity)

Regardless of whether it's giving appropriate kudos for achievements, recognizing missteps, or putting security and quality first, incredible pioneers display trustworthiness consistently. They make the right decision, regardless of whether that isn't the best thing for the current task or even the main concern.

3. Extraordinary relational abilities (Great communication skills)

Pioneers must spur, teach and order the general population they are accountable for. They can achieve none of these things in the event that they aren't exceptionally talented communicators. It's additionally essential to recollect that listening is a basic piece of correspondence.

4. Devotion (Loyalty)

The best pioneers comprehend that genuine devotion is corresponding. Along these lines, they express that faithfulness in unmistakable ways that advantage the individual from their groups.

5. Definitiveness (Decisiveness)

A decent pioneer isn't just engaged to settle on choices because of their position. They will go for broke of basic leadership. They settle on these choices and go out on a limb realizing that if things don't work out, they'll have to consider themselves responsible as a matter of first importance.

6. Administrative fitness (Managerial competence)

We have a large number of associations endeavor to differentiate pioneers from individuals who are just great at their employments. The individuals who develop as being great specialists regularly have critical characteristics. They are the ones who have a solid comprehension of the organization's items and administrations

7. Strengthening (Empowerment)

A decent pioneer has confidence in their capacity to prepare and build up the workers under them. Along these lines, they have the eagerness to enable those they lead to act self-rulingly. This is valid, regardless of whether it implies enabling specialists to go somewhat off content.

8. Allure (Charisma)

Basically, individuals are bound to pursue the lead of those they like. The best pioneers are expressive, congenial and benevolent. They indicate genuine consideration for other people.

All of these characteristics are significant to extraordinary authority. Without them, pioneers can't satisfy their maximum capacity.

Achieving Entrepreneurial Success

Mr Mohit Dhawan, Ms Neelam Yadav (EDC cell)

The road to a successful entrepreneurship seems exciting and full of adventure, but the truth is it is not easy to become your own boss. Starting a business is one thing but running it successfully is quite a different ball game altogether since every business has to go through its ups and downs. To that effect, a successful business depends a lot on how effectively you can handle uncertainties and meet the challenges that are bound to come your way.

As a matter of fact, the uneven path of entrepreneurship at times can make you feel alone and helpless, therefore, motivation can play a critical role. Sometimes you might find things going out of hand, have difficulty in managing personal and professional life, or even struggle for funds. In all such unfavorable circumstances, staying motivated and inspired can make a big difference between success and failure.

Here are some tips that will keep you motivated to become a successful entrepreneur:

- a. Set Realistic Goals
- b. Take failure as a stepping stone to success
- c. Be Motivated by other entrepreneurs success stories
- d. Spend quality time with family and friends
- e. Be Passionate about things you do
- f. Self confidence
- g. Exercise: A healthy body and a clear mind always help achieving the above.

Along with the above tips find below mentioned websites which have been found useful by many entrepreneurs in motivating them in the time of uncertainty and failure to achieve the goals desired:

1. PRSuit

They have such a wide selection of stories and perspectives, that as an entrepreneur or someone seeking inspiration you are bound to relate to a couple stories. They also have a podcast worth listening to called “The Hustle Sold Separately” where they have interviewed best-selling authors, to founders of multi-million dollar companies.

2. Influencive

This website is a source of tons of great content from Inc. 500 entrepreneur Brian D. Evans. He delivers great tips on anything from how to “Land high paying consulting clients” to “How to land in the Top 3%”. You will find his articles easy to read and to the point, and he really simplifies things. After reading a few articles on this site you will start to realize that your goals and dreams are definitely attainable.

3. Foundr

Foundr is headquartered down under in Australia and have a huge fan base for a long time now. They have a huge following on social media with over 750K+ followers on Instagram at the time of this article. Similar to Tim Ferris and PRSuit, Foundr has a podcast, a blog, and then what makes them unique is they have a magazine as well. The magazine is strictly online but they have some great issues with Richard Branson, Daymond John, Guy Kawasaki, and Gary Vaynerchuk just to name a few.

We hope that above tips and information guide you into the right directions and help make your path to entrepreneurship less bumpy.

ALL THE BEST. HAPPY BUSINESS.

Social Networks, Smart Students, Smart Phones AND Dumb Profiles

Ms Swati Tripathi, Asst. Professor, Department of Management

I get to see a lot of resume on LinkedIn every day which state something like this

"please go through my profile and let me know if there's any suitable role in your organization".

I will be surprised if one ever gets any response to this request. As a faculty mentor, I always think that if this person can't google search the roles that are open today and find out what will work best for him/her for as big a decision to switch a job - how will he/she solve the tough problems at work when at-stake might not be that high!! Maybe the intent of those people is not laziness - or maybe it is. Whatever is the intent - my humble request to all folks is to please research a little about the organization and have some idea (even a department would do, if you can't find the exact job match) about where you would fit in the best. It would improve the chances of response. Never hurts to stack odds in your favour. I also sometimes think that it is true our smart phones are making our smart students dumb in this digital age.



Here are some tips to make your LinkedIn profile appealing and aggregable.

First of all you need to know, LinkedIn is not Facebook. When I say keep it professional, I mean don't talk about anything on LinkedIn that isn't related to business. LinkedIn is a business social network and people expect things to be professional at all times. Yes, this means no pictures of your meals or pets. People choose all sorts of inappropriate photographs to use in their LinkedIn profiles. Remember, LinkedIn is a professional business network and your photograph should reflect that. Don't include anyone else—or your pet—in your photograph. The profile photo is featured in a circle, which should focus on your head – your eyes and smile. It should be a clean headshot of you facing the camera, preferably smiling with a nice clean background. Unprofessional looking photographs can damage your credibility and your personal brand, as well as preventing people from connecting with you. Clearly NO Selfies!

It's a great idea to regularly check who's viewed your profile and even connect with them, but do so without sending a message saying, "I see you viewed my profile". That just feels creepy. Just because someone looked at your profile doesn't mean you need to mention it and if viewing your profile was a good enough reason to connect, they would have already sent you a connection request. If the person who viewed your profile is someone you want to connect with, by all means do so, but have another reason to make the request and don't mention their visit to your profile.

Most Important, Stay forefront in the mind of your connections and nurture your relationships by sending messages tailored to each contact's individual needs. If you come across content that would be of interest or value to someone specific within your network (especially a prospect or client), send it to them in a private message. Do not post everything on your timeline publicly. This is a basic etiquette applicable on each social network or application; always use specific contact window to send detailed message.

By following these tips, I am sure you will be able to build long lasting business contacts.

Power of a Sub Conscious Mind

Tanya Singh, Student, BBA VI Sem

Many of us are aware of the 'Law of Attraction' and similar phenomenon thanks to the subject related literature making rounds in the market. Books like 'The Secret' trilogy being especially famous for highlighting the aforesaid concept. So it isn't something new to hear about. Even if we haven't particularly read the particular books, we are still aware of the fact that what positive energy and thoughts we send out into the Universe, definitely comes back to us. Thus, our thoughts become our reality and we are majorly responsible for the reality we create. One can also call it Karma. But if we really look at it that way, who wants to create a negative reality or invite troubles into their life? Nobody I guess.

Well it's got little to do with what one simply wants and a lot to do with how our minds are wired. When I say 'mind wiring' I don't mean the conscious mind. I mean the subconscious mind; the real treasure trove very few unlock.



"Every thought is a cause, every condition is an effect." The entire day we have millions of thoughts crossing our mind. Even when we sleep, our mind continues to be active in the form of Dreams. Thus, our mind is constantly working. It's important to understand that this working is taking on a level of vibrations and frequencies under the name of subconscious mind. It really means that, if you change your way of thinking, you change your reality. Sound amazing, doesn't it! Currently as of now, there have been many studies on the subconscious level of mind and its principles. But what one needs to realize is that being the most evolved species on the planet gives us the power unlike none other being. It is entirely upon us how we unlock this potential. Be aware of what you sow in your unconscious mind and reap a fulfilling conscious reality.

Think positive to attract positivity in life.

Digital Detox: The Need of the Hour

Yashaswi Verma, Student, PGDM IV Sem

Technology is nowadays, an inevitable part of our lives. Each minute of our routine is full of interactions with gadgets and gizmos of all sorts. And most of the time is spent mindlessly scrolling through 'Timelines', 'Snapchats', 'Tweets' that eat up our day. Technology, which was meant to advance and enrich our knowledge, has now drawn us away from reading 'real books, writing journals, playing outdoor games, spending quality times with our families, etc. If we analyze our activities critically, one will find that humans have become more disconnected in this 'web-connected' world.

Just look around you. Everyone is staring down at their screens, without any worry for a shoulder sprain. Our over-reliance on these small-screen devices is now being defined as 'Tech addiction' by doctors. Our obsessive behaviour to check our phones every now and then is not only unnecessary but also unhealthy. We 'Instagram' our happy moments, rather than living them to the fullest. When we don't find our phones in our pockets we get panic attacks. 'Low Battery' warning always makes us wince. Our memories are getting impaired because of our excessive dependence on cell phones and tablets. When was the last time that you memorized a cell phone number or remembered your to-do list? When was the last time you went screen-free on airplane mode intentionally? When was the last time you had your lunch peacefully without the company of your phone?

In this world full of distractions and FOMO (Fear of losing out), where apps and advertisements fight for our attention, it is okay for us to break up with our phones every once in a while. Undertake a digital detox and experience the physical world at its finest. It's about time for us to disconnect with technology and reconnect with the people, because life is what happens between Wi-Fi signals.



Congratulations students for the wonderful performance!!

This is the perfect time to tell you that gaining knowledge is a process that goes on until the last day of your life. It's been a long hard road, but you accomplished your goal and passed the exam with flying colours.

You survived! Now it is time to celebrate the success!

We @ INMANTEC are so proud of the countless hours of study and hard work that you've put into realising your dreams. You worked hard and you did it! Enjoy life to the fullest. May your hopes and dreams become reality!!

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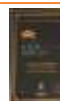


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