



A

(Printed Pages 3)

(21222)

Roll No.

B.B.A. - I Sem.

18074

B.B.A. Examination, Dec.-2022
Organizational Behaviour

(BBA-102)

(New Course)

Time : Three Hours / [Maximum Marks : 75]

Note : Attempt **all** the Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt **all** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.

3×5=15

1. Define organisational behaviour.
2. Explain the scope of O.B.

P.T.O.

3. Define Personality?
4. Explain the term Grapevine.
5. What is leadership?

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries **7½** marks. Short answer is required not exceeding **200** words.

$$7\frac{1}{2} \times 2 = 15$$

6. Explain Maslow's need hierarchy theory.
7. What are the barriers to communication?
8. Discuss various types of organisational conflicts.

Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detail.

$$15 \times 3 = 45$$

9. Compare and contrast Mc-Gregor's theory 'X' and theory 'Y'.
10. What is meant by organisational culture? Discuss the functions performed by organisational culture.
11. 'Communication is sharing of understanding'. Comment.
12. How can the study of organisation behaviour help meet management challenges in future?
13. What do you mean by organisational politics? Why do organisational politics emerge? Discuss the measures to avoid organisational politics.

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