

13. What do you understand by 'Ethical Values'? How these are evolved?

A (21222) Roll No.
BBA - I Sem.

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18078

BBA Examination, Dec.-2022

(Business Organisation and Ethics)

(BBA-106)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from **all** sections as per instructions.

Section - A

Note : Attempt **all** questions. Each question carries 03 marks. Very short answer is required not exceeding 75 words.

3×5=15

1. What is meant by 'Business'?
2. What are the different forms of Business Organisation?

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3. What are the main characteristics of a joint stock company?

4. What is the concept of 'Business Ethics'?

5. What do you mean by 'Organisational Culture'?

Section-B

Note : Attempt any **two** questions out of the following 3 questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.

2×7.5=15

6. Distinguish between Business and Profession.

7. Discuss briefly the special features of Co-operative form of business organisation.

8. Give any five arguments against business ethics.

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Section-C

Note : Attempt any **three** questions out of the following 5 questions. Each question carries 15 marks. Answer is required in detail. 3×15=45

9. "Business Organisation is the art of establishing effective cooperation between the various means of Trade, Commerce and Industry". Discuss this statement.

10. What do you understand by 'Size of a Business unit'? How it is determined?

11. "One-man control is the best in the world, if that one man is big enough to manage everything". Explain this statement.

12. Write a detailed note on "Social Responsibility of Business".

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